Tefal
SMARTER TOGETHER

SOUTH AFRICA · 2026 EDITION

Jamie Oliver **by Tefal**

A dedicated collection of chef-grade stainless steel and non-stick cookware — five ranges — distributed nationally by Classic Houseware.

DISTRIBUTED IN SOUTH AFRICA BY

Classic HOUSEWARE





ABOUT JAMIE OLIVER BY TEFAL

Jamie Oliver **by Tefal**

Developed in partnership with Tefal since 2003, the Jamie Oliver by Tefal collection brings chef-grade stainless steel cookware to the everyday kitchen — riveted handles built to last, Titanium-reinforced non-stick coatings, and Thermo-Signal™ technology for perfect preheating every time. Its cookware designed around Jamie's own philosophy: make every cooking experience a real joy.

All hobs, including induction

Riveted stainless steel handles

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JAMIE OLIVER BY TEFAL

Kitchen Essential

The everyday frying pan, professional-grade

The frying pan Jamie reaches for most: professional-style stainless steel with a riveted handle for a secure grip, Titanium 2X non-stick coating, and full induction compatibility.

All hobs, including induction

Made in China

Kitchen Essential Range

1 product families

COATING
Titanium 2X non-stick coating

HOB COMPATIBILITY
All hobs, including induction

ORIGIN
China



Frypan

Stainless Steel · 12 Months (Limited)

24cm	E3140444	Frypan
28cm	E3140644	Frypan



JAMIE OLIVER BY TEFAL

Cook’s Direct

Restaurant-style stainless steel, ready to go

Restaurant-style stainless steel pan sets, ready to cook with straight out of the box — Thermo-fusion™ technology for even heat, Titanium-reinforced non-stick coating, and riveted stainless-steel handles.

All hobs, including induction

Made in China

Cook's Direct Range

3 product families

COATING
Titanium 2X non-stick coating

HOB COMPATIBILITY
All hobs, including induction

ORIGIN
China



8-Piece Cookware Set

Stainless Steel · 12 Months (Limited)

- 1 x Frypan 20 cm
- 1 x Frypan 28 cm
- 1 x Saucepan 16 cm
- 1 x Saucepan 18 cm
- 1 x Saucepan 20 cm
- 1 x Glass Lid 16 cm
- 1 x Glass Lid 18 cm
- 1 x Glass Lid 20 cm



2-Piece Cookware Set

Stainless Steel · 12 Months (Limited)

- 1 x Frypan 24 cm
- 1 x Frypan 28 cm



3-Piece Cookware Set

Stainless Steel · 12 Months (Limited)

- 1 x Frypan 20 cm
- 1 x Frypan 24 cm
- 1 x Frypan 28 cm



JAMIE OLIVER BY TEFAL

Cook Smart

90% recycled stainless steel, riveted for a lifetime

Made from 90% recycled stainless steel, Cook Smart pairs riveted handles with Titanium non-stick coating and Thermo-Signal™ heat indication for durable, induction-ready everyday cooking.

All hobs, including induction

Made in China

Cook Smart Range

2 product families

COATING
Titanium non-stick coating

HOB COMPATIBILITY
All hobs, including induction

ORIGIN
China



Frypan

Stainless Steel · 12 Months (Limited)

20cm	E3100234	Frypan
24cm	E3100434	Frypan
28cm	E3100634	Frypan



Wok Pan

Stainless Steel · 12 Months (Limited)

28cm	E3101925	Wok Pan



JAMIE OLIVER BY TEFAL

Cook Smart Uncoated

Bare stainless steel for restaurant-grade searing

Uncoated stainless steel for the sear Jamie swears by — add a drop of water and when it dances across the surface, the pan is ready. Takes the highest heats in its stride and finishes off in the dishwasher.

All hobs, including induction

Made in China

Cook Smart Uncoated Range

2 product families

COATING
Uncoated stainless steel

HOB COMPATIBILITY
All hobs, including induction

ORIGIN
China



Frypan

Stainless Steel · 12 Months (Limited)

24cm	E3100455	Frypan
28cm	E3110655	Frypan



6-Piece Cookware Set

Stainless Steel · 12 Months (Limited)

- 1 x Saucepan 16 cm
- 1 x Stewpot 20 cm
- 1 x Stewpot 24 cm
- 1 x Glass Lid 16 cm
- 1 x Glass Lid 20 cm
- 1 x Glass Lid 24 cm



JAMIE OLIVER BY TEFAL

Everyday Kitchen

A complete stainless-steel set for daily cooking

A complete 7-piece stainless steel set — three pots with glass lids and a non-stick frying pan — for everyday family cooking, backed by Tefal's Titanium 2X non-stick coating.

All hobs, including induction

Made in China

Everyday Kitchen Range

1 product families

COATING
Titanium 2X non-stick coating

HOB COMPATIBILITY
All hobs, including induction

ORIGIN
China



7-Piece Cookware Set

Stainless Steel · 12 Months (Limited)

- 1 x Frypan 28 cm
- 1 x Stewpot 16 cm
- 1 x Stewpot 20 cm
- 1 x Stewpot 24 cm
- 1 x Glass Lid 16 cm
- 1 x Glass Lid 20 cm
- 1 x Glass Lid 24 cm

LET'S STOCK TEFAL

Bring the full range into **your store**

Classic Houseware is the official South African distributor of Tefal cookware — supplying independent retailers and major online platforms nationwide. Speak to our team for current stock, pricing and marketing support.

COMPANY
Classic Houseware

EMAIL
sales@classichouseware.co.za

WEBSITE
www.classichouseware.co.za

ADDRESS
12 Archimedes Street, Kramerville, Johannesburg, Gauteng, 2090

OFFICE
010 500 4376

